

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	903909

Invoice #	187535-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	187535
Alt Order #	6828531
Deal #	
Order Flight	09/03/12 - 09/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					09/03/12 to 09/09/12	2x	M- - - - -				
	WOOD			M	09/03/12	:30	12:27 PM	DI BC0814	\$450.00		1
	WOOD			M	09/03/12	:30	12:56 PM	DI BC0814	\$450.00		2
2	WOOD	News 8 @ Noon	12-1p		to						
					09/03/12 to 09/09/12	1x	- T- - - - -				
	WOOD			Tu	09/04/12	:30	12:53 PM	DI BC0814	\$450.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
					09/03/12 to 09/09/12	1x	- - - T- - -				
	WOOD			Th	09/06/12	:30	12:11 PM	DI BC0814	\$450.00		1
7	WOOD	The Doctors	3-4p		to						
					09/03/12 to 09/09/12	2x	- T- - - - -				
	WOOD			Tu	09/04/12	:30	3:21 PM	DI BC0814	\$100.00		1
	WOOD			Tu	09/04/12	:30	3:59 PM	DI BC0814	\$100.00		2
8	WOOD	The Doctors	3-4p		to						
					09/03/12 to 09/09/12	2x	- - W- - - -				
	WOOD			W	09/05/12	:30	3:32 PM	DI BC0814	\$100.00		1
	WOOD			W	09/05/12	:30	3:47 PM	DI BC0814	\$100.00		2
9	WOOD	The Doctors	3-4p		to						
					09/03/12 to 09/09/12	3x	- - - T- - -				
	WOOD			Th	09/06/12	:30	3:24 PM	DI BC0814	\$100.00		1
	WOOD			Th	09/06/12	:30	3:39 PM	DI BC0814	\$100.00		2
	WOOD			Th	09/06/12	:30	3:59 PM	DI BC0814	\$100.00		3
10	WOOD	The Doctors	3-4p		to						
					09/03/12 to 09/09/12	3x	- - - - F- -				
	WOOD			F	09/07/12	:30	3:13 PM	DI BC0814	\$100.00		1
	WOOD			F	09/07/12	:30	3:34 PM	DI BC0814	\$100.00		2
	WOOD			F	09/07/12	:30	3:54 PM	DI BC0814	\$100.00		3
11	WOOD	5am Daybreak	5a-6am		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	187535-1
Product	order	Invoice Date	09/09/12
Estimate Number	903909	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/09/12
Station	WOOD	Order #	187535
Account Executive	Petry Philadelphia	Alt Order #	6828531
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/03/12 - 09/09/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WOOD	5am Daybreak	5a-6am		to						
					09/03/12 to 09/09/12	2x	M- - - - -				
	WOOD			M	09/03/12	:30	5:23 AM	DI BC0814	\$200.00		2
	WOOD			M	09/03/12	:30	5:47 AM	DI BC0814	\$200.00		1
12	WOOD	5am Daybreak	5a-6am		to						
					09/03/12 to 09/09/12	2x	- T- - - - -				
	WOOD			Tu	09/04/12	:30	5:09 AM	DI BC0814	\$200.00		2
	WOOD			Tu	09/04/12	:30	4:59 AM	DI BC0814	\$200.00		1
13	WOOD	5am Daybreak	5a-6am		to						
					09/03/12 to 09/09/12	2x	- - W- - - -				
	WOOD			W	09/05/12	:30	5:17 AM	DI BC0814	\$200.00		2
	WOOD			W	09/05/12	:30	5:40 AM	DI BC0814	\$200.00		1
14	WOOD	5am Daybreak	5a-6am		to						
					09/03/12 to 09/09/12	2x	- - - T- - -				
	WOOD			Th	09/06/12	:30	5:22 AM	DI BC0814	\$200.00		1
	WOOD			Th	09/06/12	:30	4:59 AM	DI BC0814	\$200.00		2
15	WOOD	5am Daybreak	5a-6am		to						
					09/03/12 to 09/09/12	2x	- - - - F- -				
	WOOD			F	09/07/12	:30	5:17 AM	DI BC0814	\$200.00		1
	WOOD			F	09/07/12	:30	5:48 AM	DI BC0814	\$200.00		2
16	WOOD	6am Daybreak	6-7a		to						
					09/03/12 to 09/09/12	1x	M- - - - -				
	WOOD			M	09/03/12	:30	6:10 AM	DI BC0814	\$475.00		1
18	WOOD	6am Daybreak	6-7a		to						
					09/03/12 to 09/09/12	1x	- - W- - - -				
	WOOD			W	09/05/12	:30	6:46 AM	DI BC0814	\$475.00		1
21	WOOD	Daybreak Sun @6am	6-7a		to						
					09/03/12 to 09/09/12	2x	- - - - - S				
	WOOD			Su	09/09/12	:30	6:28 AM	DI BC0814	\$175.00		2

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Estimate Number	903909	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/09/12
Station	WOOD	Order #	187535
Account Executive	Petry Philadelphia	Alt Order #	6828531
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/03/12 - 09/09/12
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Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WOOD	Daybreak Sun @6am	6-7a		to						
	WOOD			Su	09/09/12	:30	6:55 AM	DI BC0814	\$175.00		1
22	WOOD	Today Show Sunday	758-9a		to						
				09/03/12 to 09/09/12	2x	-----S					
	WOOD			Su	09/09/12	:30	8:29 AM	DI BC0814	\$650.00		2
	WOOD			Su	09/09/12	:30	8:55 AM	DI BC0814	\$650.00		1
28	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/03/12 to 09/09/12	1x	M-----					
	WOOD			M	09/03/12	:30	11:23 PM	DI BC0814	\$750.00		1
29	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/03/12 to 09/09/12	1x	-T-----					
	WOOD			Tu	09/04/12	:30	11:20 PM	DI BC0814	\$750.00		1
31	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/03/12 to 09/09/12	1x	---T---					
	WOOD			Th	09/06/12	:30	11:34 PM	DI BC0814	\$750.00		1
32	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/03/12 to 09/09/12	1x	----F--					
	WOOD			F	09/07/12	:30	11:10 PM	DI BC0814	\$750.00		1
34	WOOD	NFL Football	830P-1130P		to						
				09/03/12 to 09/09/12	1x	--W----					
	WOOD			W	09/05/12	:30	9:56 PM	DI BC0814	\$1,200.00		1
35	WOOD	Friday 9-10p	9-10p		to						
				09/03/12 to 09/09/12	1x	----F--					
	WOOD			F	09/07/12	:30	9:42 PM	DI BC0814	\$800.00		1

Aired Spots **36**

Gross Total **\$12,400.00**

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Agency Commission**\$1,860.00**Net Amount Due**\$10,540.00**Payment Terms 30 Days

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